



Graphic Designer - Merchandise

Reports to: Radhika Poddar

Role type: Full-time

Location: Bangalore

Role commencement: Immediate

About the Museum of Art & Photography (MAP)

The Museum of Art & Photography (MAP) is a new and innovative museum that opened its doors to the public in February 2023. MAP's mission is to exhibit, interpret and preserve a growing collection of art and cultural artifacts, motivated by a belief that museums can play a positive role in society.

Since 2016, even while the museum's physical space was being built, MAP has been carrying out its mission by actively reaching out to the local community through a variety of programmes and projects. With the pandemic, it also took a lot of its programmes online.

This is an exciting time to join the team at MAP, in our new space and with many new projects in the pipeline. With audience development and growth one of the primary areas of focus with the physical museum now open and operational, we're looking to expand our Public Programmes team

Role overview

MAP is currently recruiting a Merchandise Designer who will play a key role in developing and designing consumer products for the museum store. You should be highly creative, be able to translate briefs into well-designed graphics that are eye-catching and memorable.

Duties and Responsibilities

- Designing merchandise for the store.

- Communicating with stakeholders about layout and design. Coordinating with internal and external stakeholders, art services, web designers, marketing, printers, and colleagues as necessary.
- Contributing to team and organizational efforts by accomplishing design tasks as needed.
- Creating a wide range of graphics and layouts for product illustrations, with software such as Adobe Creative Suite - InDesign, Photoshop, and Illustrator.
- Preparing proofs that are ready for production
- Co-ordinating sample production with manufacturers

Skills and competencies

- Attention to details and accuracy
- A degree-level professional qualification relevant to graphic design
- Proven experience and use of Adobe Creative Suite - InDesign, Photoshop, Illustrator
- Experience of product design (optional)
- Good understanding of printing processes and specifications, familiarity with production
- Skilled in designing new material that fits its target audience
- Self-motivated, highly organized and able to work to demanding deadlines
- Ability to manage own workload
- Reliable, with a flexible and proactive attitude
- Excellent interpersonal and communication skills

Equality & Diversity

MAP is an equal opportunities employer. We oppose all forms of discrimination and believe that all people, regardless of their identity or membership of any group deserve to be treated equally, consistently and fairly.

We welcome creativity, excellence and different perspectives that individuals of all backgrounds and abilities bring to our work.