

Annual Report

2022 - 2023



Contents

Greetings from MAP	04	Partnerships & Collaborations	48
Our Vision & Mission	08	MAP Loans	60
MAP's Opening	10	MAP Academy	64
The Museum	14	Inclusion & Accessibility	70
Opening Exhibitions	18	MAP on Bloomberg Connects	74
Installations	26	Conservation	76
MAP Digital	28	Social Media & Communications	78
Digital Exhibitions & Conference	30	MAP in the Press	82
Public Programmes	32	Our Supporters	86
Education & Outreach	36	Governance	94
The Collection	38	Trustees, Board & Core Personnel	96
New Acquisitions	40	About MAP	102
Tech Experiences at MAP	44		

Greetings from MAP!



MAP's logo on the entrance wall of the museum. Image credit: Orange & Teal

It is with immense delight that we present this comprehensive report on our activities for the financial year 2022-23. We wish to express our deep appreciation for the unwavering conviction of our funders, donors and friends whose invaluable support has helped us in the launch of the physical museum this year.

The opening of the Museum of Art & Photography is the most anticipated update we have to share yet. As of February 2023, MAP has a physical location in the heart of Bengaluru, and in-situ programming is in full-swing. The museum opening was accompanied by a week-long celebration – *Art is Life: New Beginnings*. Alongside a wide range of programming, we launched four exhibitions curated inhouse, as well as special installations for the museum building. The exhibitions include our presentation of the permanent collection through *VISIBLE/INVISIBLE: Representation of Women in Art through the MAP Collection*, showcasing artworks ranging from the 10th-century to contemporary times; *Time & Time Again*, a retrospective of the photographic practice of artist Jyoti Bhatt; *Chirag-e-AI*, a series of sculptures and a video work by artist LN Tallur specially commissioned for the opening; and *Dialogues in Stone*, featuring Stephen Cox's basalt stone sculptures of *rishis* and *yoginis*. We are also currently showcasing three installations by leading contemporary artists for the opening: Arik Levy's *Welcome Desk* and *RockFormation Tower 420* that greet audiences as they enter the foyer of the museum; Tarik Currimbhoy's six-foot tall *Cobra 1/1* from 2022; and *Continuous Coexistences II*, a sculptural work by Ayesha Singh.

The museum space has allowed us to further our mission of providing accessible programming for all. This year, we hosted our first-ever conference conceived in conjunction with *VISIBLE/INVISIBLE*, to open the process of dialogue with our communities about issues that are of concern to them. The conference – *Beyond Theory: Mapping Feminist Practices in the Contemporary* – included a variety of engaging sessions, panel discussions, artist presentations, screenings, and performances, and saw participation from over 20 scholars across India and Sri Lanka.

Part of our founding mission is also to educate the public about Indian art and culture and offer audiences interesting entry points into unpacking the artworks in our collection. We have created short educational videos which explore parts of the collection with eminent scholars BN Goswamy and Amit Ambalal, with the support

of the Torrent Group. We have also focused on creating programming for younger audiences. We launched Art Sparks, an original video series, which encourages thinking with the arts amongst children on a global scale. The project is unique in that it seeks to create content in collaboration with young learners. OSCH (Our Shared Cultural Heritage), a collaborative initiative with the British Council UK has enabled a meaningful engagement with young people with programming curated specially for audiences between the ages of 18 and 25.

We are delighted to have witnessed a surge of young visitors at the museum, and are committed to ensuring it remains a space of innovation, discovery and learning for them. The digital experiences we have developed over the last few years have been integrated into the museum space making it an exciting place for people to explore. This year we also collaborated with META to develop art engagement experiences in XR spaces. It enables visitors to use filters to explore a few chosen artworks providing them with different ways of seeing and learning. The project has been popularised on social media and has proved to be a hit with viewers.

Along with our opening, we also launched an all-new avatar of our website, which we hope our audiences will find much more engaging and user-friendly.

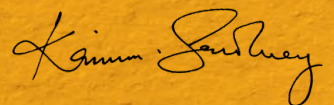
A warm thanks to all our Trustees, Boards of Directors (both in India and the US), our International Advisory Panel, and all those who have contributed to sharing MAP's story with a wider audience and for guiding us to an ambitious vision. A special thanks to our wonderful audiences, some of whom have been with us on our journey since our digital launch in 2020, and to others who have joined us as we opened our physical space. You have helped us shape our vision of being an inclusive museum – a platform where everyone is welcome. This is just the beginning and we look forward to growing together on the journey ahead.

We hope you enjoy reading our Annual Report for 2022-23.

Warmly,



Abhishek Poddar
Founder & Trustee



Kamini Sawhney
Director

Our Vision & Mission

The Museum's mission is to democratise art, making it an enjoyable and relevant experience for everyone. MAP strives to change the general perception of museums in the country and show that they are in fact engaging spaces – of ideas, storytelling, dialogue, and cultural exchange, that will help build a museum-going culture. Ultimately we seek to inspire people to interact with art in ways that encourage humanity, empathy and a deeper understanding of the world we live in.



A young visitor interacting with an artwork in our opening exhibition, *Jyoti Bhatt: Time & Time Again*.
Image credit: Saikat Das

MAP's Opening

Opening Preview

Prior to opening our doors to the public, MAP hosted a preview of the museum in December 2022 for our patrons, donors, artists and members of the art community. We welcomed over 1000 guests from over 15 countries. The preview was a curated mix of artist-led walkthroughs of the opening exhibitions, talks, presentations by young artists, and captivating performances. We invited museum directors and leaders from around the world to engage in panel discussions on museums in the new global context. This curtain raiser provided a glimpse of the exhibitions, collection and digital experiences at the museum space.



Rukmini Vijayakumar performing at MAP's opening preview gala dinner in December 2022.
Image credit: Orange & Teal

Public Opening // Art is Life: New Beginnings

We opened to the public on February 18, 2023, with a week-long celebration, *Art is Life: New Beginnings*, a tribute to MAP's past efforts and future potential. In the wake of the pandemic, MAP reinvented itself to being an online-first museum connecting with audiences in the virtual world. The opening of the physical space begins a new phase in this relationship while completing the circle. *Art is Life: New Beginnings* was dedicated to celebrating art and the community, and exploring new relationships through collaborations and art discourse.

The curated programming for the opening week included conversations, discussions, workshops, walkthroughs, screenings, artist interactions, and dance and theatre performances. The response from our audiences was overwhelming with over 1000 visitors on the first day of our opening!

Since the launch, the museum has become a hub for innovative installations, displays, and collaborative initiatives. We saw over 8000 visitors in March 2023 across age groups and from all walks of life. The museum has been particularly popular with young people – an encouraging sign, as one of MAP's primary aims has been to get the new generations in the city and country to engage with art.



Soumitro Ghosh leading a walkthrough on MAP's architecture as part of our public opening in February, 2023. Image credit: Orange & Teal

The Museum

MAP is housed in a state-of-the-art, 44,000 square foot building, designed by the acclaimed Indian architectural practice Mathew & Ghosh, on a landmark site at the heart of Bengaluru's museum district. The building features a strong focus on accessibility, to support visitors with special needs and disabilities. Designed with steel panels that are embossed with a cross pattern, the façade of the building resembles an industrial water tank, which is meant to bring out the metaphorical connection between the idea of storing something precious: in this case, art. The simple and unique design, material, transparency, and opacity of the building make it an architectural icon in the city of Bengaluru. Most spaces in the building have been named after one of our Founding Patrons. Prior to the opening, we commissioned New York-based visual artist Marco Santini to create a mural on the museum's outer walls. The community responded to a question we put out there – *"What does art mean to you?"* Santini combined the responses along with MAP's widgets to create an abstract, black and white mural on the exterior wall of the building.

Detail of the mural by Marco Santini on MAP's building façade.
Image credit: Himani Bajaj

The five-storey building on Kasturba Road includes:

- Five galleries where the collection is currently displayed via different exhibitions
- A digital gallery where we display parts of the collection thematically on digital screens
- A sculpture courtyard at the entrance
- An auditorium where we host our weekly programming of talks, performances and more
- Museum Library
- Research centre
- A learning centre where we conduct our workshops for audiences of all ages, from school children to adults
- A specialised conservation facility
- Our digital experiences' rooms where visitors can engage with art via technology, such as AR and VR. Here, visitors can also speak with our AI-powered persona of the late artist MF Husain
- Members' Lounge
- The MAP Shop which offers a range of products designed on artworks from the collection
- A café on the lower ground floor
- A terrace restaurant, which is due to open soon

MAP's building on Kasturba Road. Image credit: Iwan Bann



Opening Exhibitions

An installation view of our opening exhibition, *VISIBLE/INVISIBLE: Representation of Women in Art through the MAP Collection*. Image credit: Iwan bann

VISIBLE/INVISIBLE: Representation of Women in Art through the MAP Collection

February 18, 2023 - December 1, 2025
Manipal Gallery and Avanee Foundation Gallery,
Fourth Floor

Supported by Ford Foundation, Sonata Software
and Mphasis F1 Foundation, MAP's Accessibility
Partner

On display for three years, *VISIBLE/INVISIBLE* showcases the permanent collection of MAP exploring the representation of women in Indian art history through artworks in the collection. The exhibition has been curated by MAP's Director Kamini Sawhney, along with the museum's curatorial team. It attempts to re-address preconceived notions of femininity and gender as a social construct by providing a more inclusive understanding towards it. For centuries, while women have been one of the central themes of artistic representation, the image builders have largely been male, allowing women very

little control over the nature of their mainstream representation. This exhibition focuses on such central themes but also presents ideas and histories which provide a counter narrative. Approximately 150 artworks ranging from the 10th-century to contemporary times, including sculptures, textiles, posters, paintings and photographs by a diverse range of artists and makers, form part of the display. The exhibition is accompanied by a publication that includes an introductory essay by Kamini Sawhney and commissioned essays by Shukla Sawant, Vijeta Kumar and Arushi Vats.



An installation view of our opening exhibition, *Jyoti Bhatt: Time & Time Again*.
Image credit: Philippe Calia

Jyoti Bhatt: Time & Time Again

February 18, 2023 - July 25, 2023
Axis Bank Gallery and Citi Gallery, Third Floor

Supported by Sasken Technologies

This exhibition showcasing the photographic practice of Jyoti Bhatt is curated by Nathaniel Gaskell, Director of the MAP Academy. This exhibition celebrates the breadth of Bhatt's practice, whilst shining new light and scholarship on a much loved artist. With its shared inclusive and multidisciplinary vision for the arts, we are delighted to be presenting the first museum retrospective of Jyoti Bhatt's photographic works, drawn from an archive of over 7,000 prints and 10,000 negatives, which are presented alongside other mediums and material from the MAP collection. On display at the exhibition is also *Bat Like Devil Chaser With A Top Hat*, a 26-minute video on Bhatt's photographs by experimental filmmaker Amit Dutta. Dutta's film is an example

of the many ways Bhatt continues to influence the work of contemporary art practitioners. This film was also showcased at MoMA, New York as part of their film series, *Making Waves: A New Generation of Indian Independent Filmmakers*.

The exhibition was also launched online on the digital museum and is accompanied with a publication, edited by Nathaniel Gaskell. The publication presents commissioned essays and republished texts by leading academics and scholars, including Annapurna Garimella, Geeta Kapur, Jyotindra Jain and Hal Foster as well as texts on avant-garde photography by artists including László Moholy-Nagy and Jyoti Bhatt himself.



An installation view of our opening exhibition, *LN Tallur: Chirag-e-AI*.
Image credit: Philippe Calia

LN Tallur: Chirag-e-AI

February 18, 2023 - April 9, 2023
Infosys Foundation Gallery, Ground Floor

An exhibition of sculptures and a video by contemporary artist, LN Tallur. Tallur's background in museology is evident, as he invites us to view the museum as a space where the past and the future collide. In this exhibition, he began with thinking about darkness outside the circle of the illuminated lamp, nudging audiences to develop a dialogue between celestial beings and glitches, composite figures and white spaces, imagined chatbots and neural networks. Tallur drew from traditional sculptures and lamps in MAP's collection, to create intersections between artificial intelligence (AI) and ritualistic belief

systems, challenging audiences to question humanity's growing reliance on technological systems. The exhibition is accompanied by a booklet in Kannada and English that comprises richly illustrated images of the works, an essay authored by Pramod Kumar KG, and an interview between the artist and Professor Tarikere.



An installation view of our opening exhibition, Stephen Cox: *Dialogues in Stone*.
Image credit: Iwan Bann

Stephen Cox: *Dialogues in Stone*

February 18, 2023 - February 18, 2024
Subhedar Family Sculpture Courtyard,
Ground Floor

Supported by The Rothschild
Foundation

On display in the Sculpture Courtyard are the works of the British Sculptor Stephen Cox, who has spent a considerable amount of time working in India. His sculptures of *yoginis* and *rishis*, carved in basalt, greet audiences as they enter the museum. Drawing from Cox's observations of architectural sites and monuments in the region, they embody mythical beings through minimalist forms. Cox works with local material, using stone extracted from quarries to the east of Kanchipuram. His sculptures introduce an ancient

material into a contemporary setting; the incisions made to these stones are preserved, bearing the marks of time.

Installations



Continuous Coexistences II, Ayesha Singh, 2021, Stainless steel, 6 fragments and 2 connectors
Image credit: Orange & Teal

Ayesha Singh: *Continuous Coexistences II*

Terrace, Fifth Floor

Located on the fifth floor terrace at MAP, this installation is a sculptural translation by Ayesha Singh that is derived from sketches of imagined structures, drawn from Gothic, Indo-Saracenic, Victorian, Mughal, Modernist, Brutalist and various Templar architectures found in India. Each form points toward histories of the movement of people through the appropriation of regional architecture, combining markers of kingdoms, colonies and the local that exist today.



Cobra 1/1, Tarik Currimbhoy, 2021, Stainless steel 316, MAC.00793
Gifted by Tarik & Nayana Currimbhoy
Image credit: Orange & Teal

Tarik Currimbhoy: *Cobra 1/1*

Inclusive Entrance, Ground Floor

The Cobra 1/1 (2022) stands at a height of six feet and showcases a female cobra created in stainless steel, on display in MAP's inclusive entrance. Tarik Currimbhoy's fascination with cobras stems from an early encounter with the serpent on the streets of Mumbai. The artist was particularly drawn to the sinuous movement of the serpent reflected in the curvilinear form of the sculpture. Moreover, the kinetic nature of the work invites viewers to observe its movement.



RockFormationTower 420, Arik Levy, 2021, Oxidized Corten Steel
Image credit: Philippe Calia

Arik Levy: *Welcome Desk* and *RockFormationTower 420*

Serendipity Foyer, Ground Floor

Two works of art created by Israeli artist Arik Levy greet audiences as they enter the Serendipity foyer: the *Welcome Desk* along with the installation *RockFormationTower 420*. As part of Levy's *Rock Sculptures* series, the formation interacts with its surroundings, reflecting on the redefinition of gravity. Exuding statements of balance and serenity, physical or mental, emotional or social, rock formations are not defined in the shape of each element but in the formation they construct together.

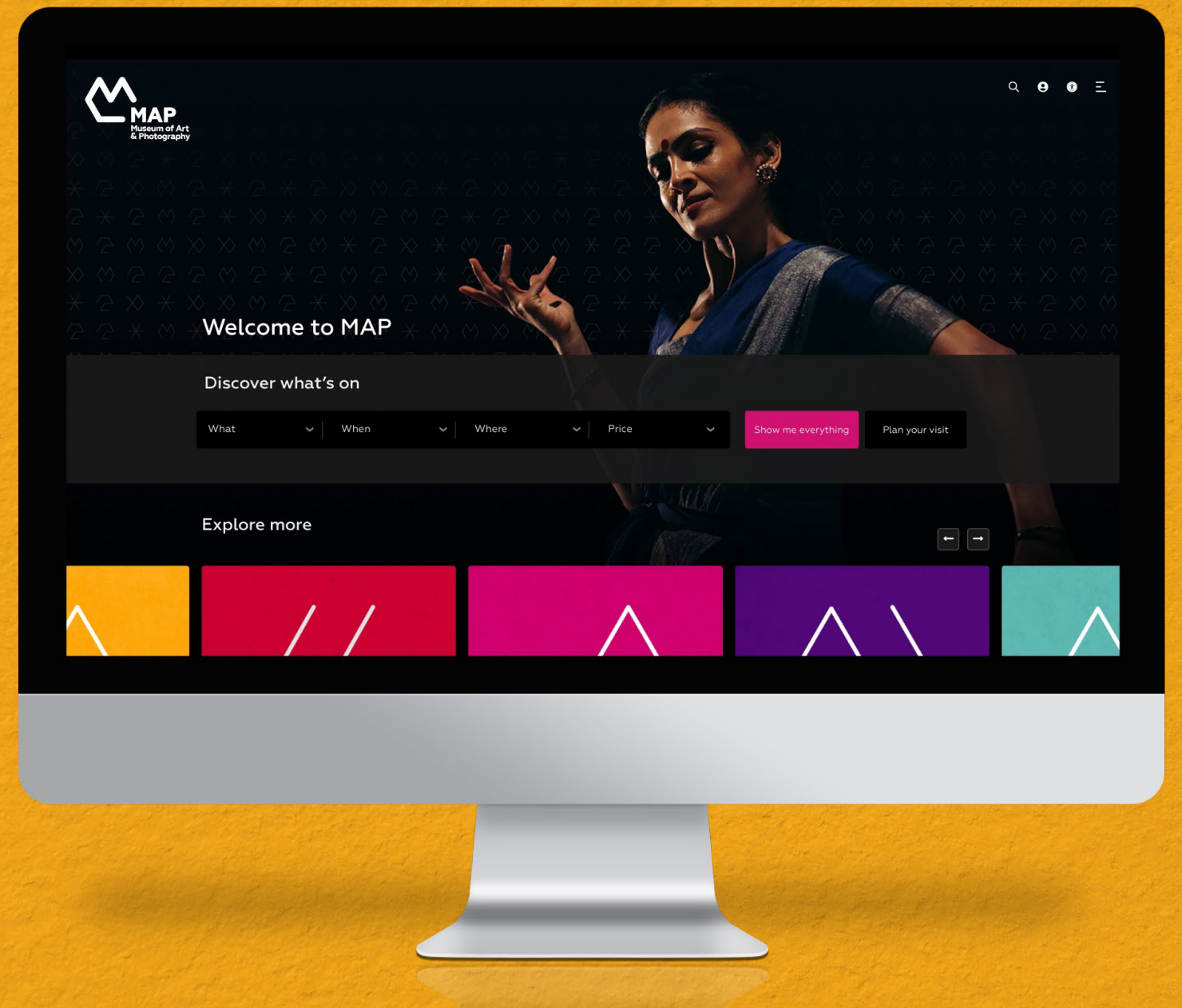
MAP Digital

We continue to reach audiences across the world with our digital museum and curated online programmes. While gearing up for our physical opening last year, we released online exhibitions, articles, essays, video series and held online and physical events on art and culture. Along with our public physical opening in February, we also directed and released a digital offering that traces the journey of our museum, making it available to all those who could not join us in person for the opening celebrations. In February, we launched an all-new avatar for the MAP website, which includes a cleaner design and an improved flow, making the digital experience more seamless and user-friendly.

We see the digital and the physical museum as two parts of a whole, each complementing the other. In the coming year, we will continue to keep our digital museum updated with curated content for our digital audiences.



Scan this code to watch
Art is Life: New Beginnings | A Digital Celebration



A preview of MAP's newly designed and revamped website, www.map-india.org



Digital Exhibitions & Conference

Since the launch of our digital museum in 2020, MAP has actively curated online exhibitions that unpack our vast and diverse collection through different themes and reveal unusual stories about Indian art. Our exhibitions aim to provide a starting point for audiences to understand an artwork and to dive deeper into MAP's collection. This year the team presented two digital exhibitions: *KG Subramanyan: Bahurupée in the Panorama*, which brought together works in the MAP collection and documentation from Subramanyan's digitised personal archive with Asia Art Archive in India (AAAI); and the digital

version of *Time & Time Again*, showcasing Jyoti Bhatt's photographic works. They also worked on curating and installing MAP's opening exhibitions, publications and installations.

MAP held its first annual conference, organised in conjunction with the inaugural exhibition at MAP, *VISIBLE/INVISIBLE: Representation of Women in Art through the MAP Collection*. The conference, *Beyond Theory: Mapping Feminist Practices in the Contemporary*, was held on 24th-25th March, 2023 at the museum. It picked up on themes of the exhibition and expanded

upon them by moving back in time and simultaneously taking stock of how the sector is being shaped in the contemporary moment.

The conference brought together over 20 professionals from the art community to engage in various panel discussions, artist presentations, performances and film screenings. The conference received an overwhelming response from the community.

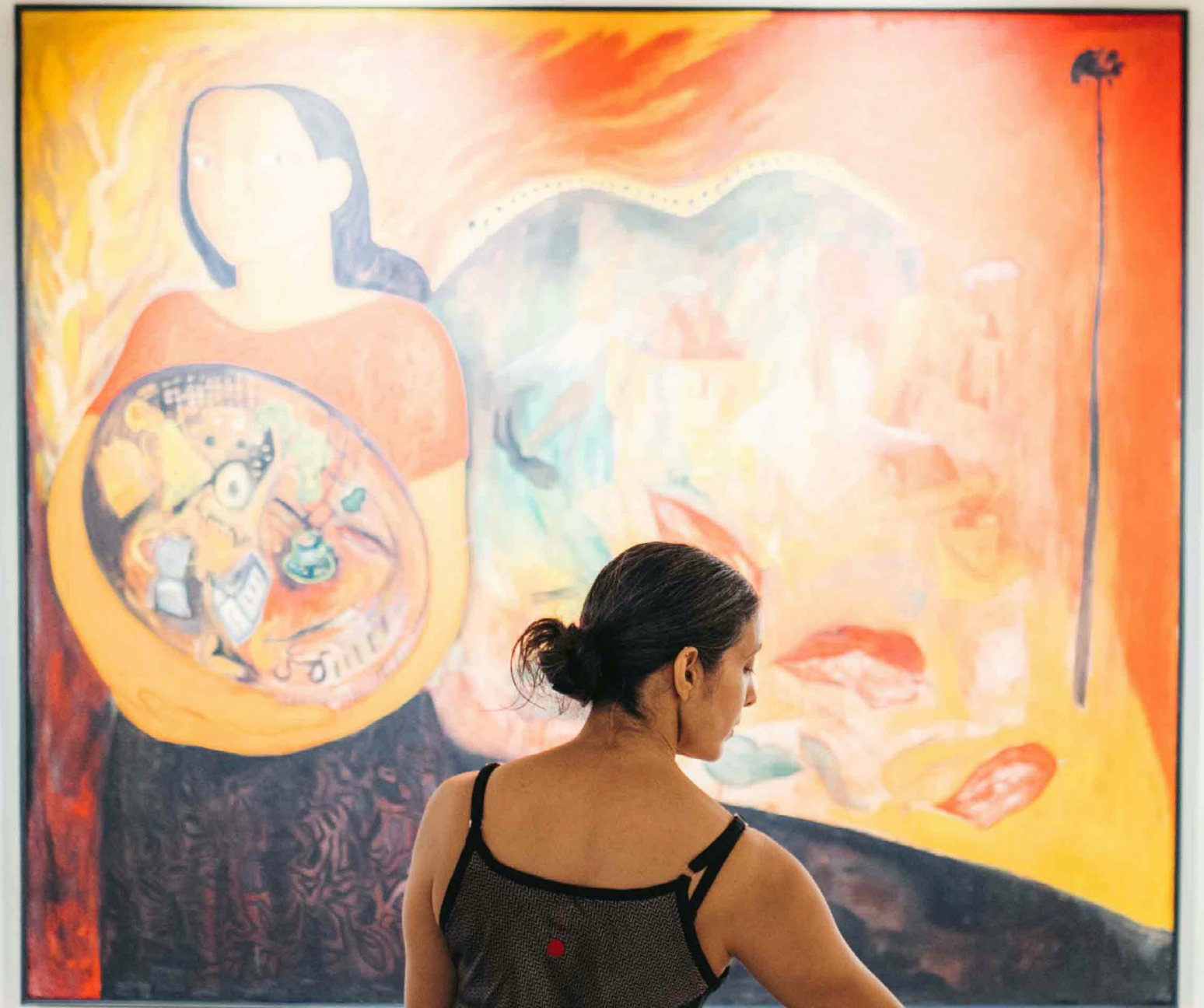
Visitors exploring our opening exhibition, *VISIBLE/INVISIBLE: Representation of Women in Art through the MAP Collection*. Image credit: Orange & Teel

Public Programmes

Before our physical opening, our curated online engagements for audiences ranged from artist talks and presentations, to panel discussions, online walkthroughs and workshops. We released three episodes in our series, the *Director's Cut*, with Manuel Rabate from Louvre Abu Dhabi; Annette Bhagwati from Museum Rietberg; and Thomas P Campbell from Fine Arts Museum of San Francisco. The *Deep Dive* series also saw three new episodes, featuring Grant Watson on textile politics and the inter-scalar nature of cloth; Adele Tan on the life and works of Singapore-born British sculptor and printmaker Kim Lim (1936-1997); and Holly Shaffer on the methods of empire-building that recast artistic production and collection in western India, and across the rest of India and Britain.

Our collaboration with Bangalore International Centre (BIC) continues with a variety of physical events, including a talk by Dr BN Goswamy on his recent book, *A Sacred Journey*. Physical events at other locations in the city continued, such as a film screening at The Courtyard.

Following our Preview in December, the museum has continued as a lively hub with walkthroughs, talks, performances and screenings in the Mazumdar-Shaw auditorium, alongside workshops at the HDFC Ltd. Learning Centre.



Padmini Chettur seated in front of Rekha Rodwittiya's artwork, on display at the exhibition *VISIBLE/INVISIBLE: Representation of Women in Art through the MAP Collection*, as part of her performance during the opening preview. Image credit: Orange & Teal

Most popular events:



Still from *Borderlands* (2021), Image courtesy: Samarth Mahajan

Borderlands

A screening of the film, followed by a conversation between the film's Director, Samarth Mahajan, and Associate Director, Nupur Agarwal, with Mahima Venugopalan, held at The Courtyard.

Sex in Stone

An online panel discussion on spirituality and sexuality at the temples of Khajuraho featuring Seema Anand, Shivaji Panikkar, and Alka Pande in conversation with Anirudh Kanisetti.



Virupaksha Temple Complex, Alexander Greenlaw, 1856, Image courtesy: Wikimedia Commons

A Look at Vijayanagara's First Great Photographer: Alexander Greenlaw

A visual talk by Dr. George Michell, unearthing history through Greenlaw's rich photographic archive, held at the Mazumdar-Shaw Auditorium, MAP.

Enchanting Echoes

An evening of chamber music by the musicians of The Symphony Orchestra of India held at Bangalore International Centre.



A still from the theatre performance held during our public opening in February 2023. Image credit: Orange & Teal

Nayakis Experiment 2.0

A performance, conceptualised and directed by Sharanya Ramprakash held at the Mazumdar-Shaw Auditorium, MAP. Three contemporary Kannada theatre performers reflected on the missing women of Kannada theatre, blending myth and reality to process their own cultural histories.

Education & Outreach

In the past year, the Learning team has engaged with 1253 children through 76 physical as well as online workshops. Out of these, 253 children were engaged in more than one session with MAP through longer term engagements, including our new programme, *Journeys Through Art*. The emphasis has been on qualitative learning.

Journeys Through Art is a long-term multi-intervention engagement with a group of students that aims at developing three life skills through the arts: critical thinking, creative enquiry and communication. Developed in conjunction with the Genpact Social Impact Fellowship (GSIF), for which MAP was the first art organisation to be selected, the programme also includes a bespoke Monitoring & Evaluation framework that looks to measure growth in the three identified skills in participants. The team kicked off the pilot with 193 students from four institutions in August 2022. Multiple sessions including orientation, workshops and creative engagements were facilitated for each of the schools, and culminated with a visit to MAP. Valuable data has been collected through the course of the programme and is currently under evaluation and analysis. Initial data shows promising results in terms of growth in the said life skills.

In addition, the team introduced *Art Sparks*, our original video series for young learners, which advocates thinking with the arts amongst children on a global scale. The programme is structured in seasons, exploring chosen content through a variety of formats – whether it is thinking routines and art games, or do-along making-based demonstrations. Through the past year, the team has released seven seasons of *Art Sparks*, with eight episodes each, on a range of topics, including women artists, India's independence, as well as lesser known community-based art practices in India.



The Collection

This year, there was a huge thrust on digitising our collections so that they are readily accessible to the public. The collections team has worked on digitising more than 9000 objects. The project has struck a chord with some of our patrons as well – the Bank of America has supported a major digitisation project (November 2022-November 2023) related to our popular culture section. More than 5000 objects from The Jamshed Chinoy collection comprising movie memorabilia, including film posters, lobby cards, film stills etc. have now been digitised. The team acquired state-of-the-art equipment related to photography and scanning through this grant and brought in external sources to support the digitisation process.



Detail of *Universe*, S.H. Raza, 1993, Acrylic on canvas, H. 152 cm, W. 152 cm, MAC.00468

New Acquisitions

MAP is grateful to its patrons and art connoisseurs for their generous gifts of art to the Museum. These significant donations are helping us build a collection that is meaningful, exciting and all-encompassing.

In the past year, MAP added several new exciting artworks to the collection, including postcards from the early 20th-century, gifted by Kenneth X and Joyce Robbins, and textiles donated by Ila and David Good. We were also gifted an artwork by Arshi Irshad Ahmadzai by the gallery Chatterjee & Lal in Mumbai and a print of Tipu Sultan from the Jaithirth Rao Family collection. We acquired 106 relief prints/artworks (Edition 1/6) that constitute the *Living A Dark Night* (LADN) exhibition from The Kala Chaupal Trust & Dr. Paula Sengupta to add to MAP's permanent collection.



Fragment of a Pichwai, 19th century, South India, cotton, natural dyes, L. 29 cm, W. 41 cm, TXT.04809, Gift from Ila and David Good, USA

1. *Dehin Mural*
 Bahi Gian Singh Niqqash and G.S. Sohan Singh
 c.1953
 Amritsar, Punjab, India
 Opaque watercolour on paper
 H. 69.2 cm, W. 49.3 cm
 PTC.02369
 Gift of Stephen and Helene Huyler



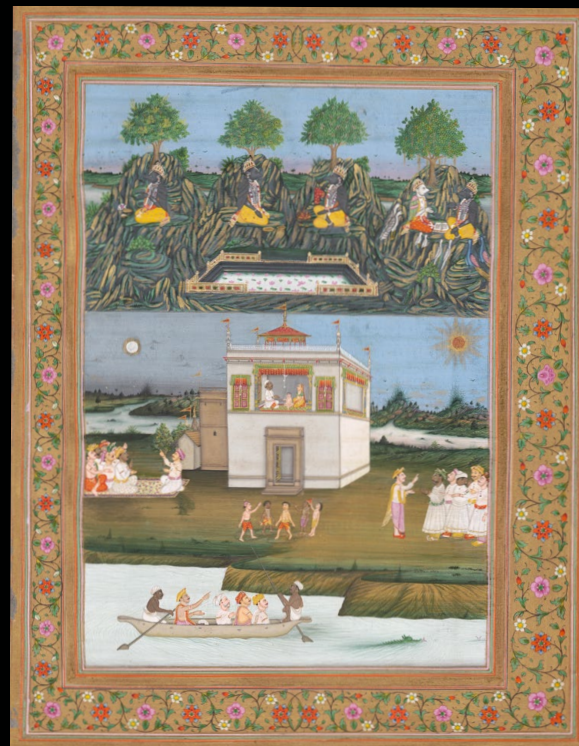
1.

2. *Gau (Amulet/ Prayer box)*
 Tibet
 19th century-early 20th century
 Metal alloys, composite
 H. 14 cm, W. 9.5 cm; D. 4.5 cm
 SCU.02098
 Gift of Simon Digby Memorial Charity



2.

3. *Kakbhushundi Discourses with Garuda: Instances of Maya, Uttarakhand (from Ramcharitmanas)*
 c.1865
 Benaras (Varanasi), Uttar Pradesh, India
 Opaque watercolour, ink and gold on paper
 Image: H. 45.6 cm, W. 33.7 cm; Mount: H. 60.5 cm, W. 49.1 cm
 PTC.02361
 Gift of Dr V. L. Dutt & Dr V. L. Indira Dutt



3.

4. *Plate of the last effort of Tipoo Sultan in defense of the fort of Srirangapatna*
 Rob Ker Porter
 1803
 London, United Kingdom
 Etching
 Image: H.86 cm, W.114 cm;
 Frame: H. 62.3 cm, W. 91 cm
 POP.00571
 Gifted by the family of Jaithirth Rao



4.

Tech Experiences at MAP

At MAP, we strongly believe in the power of technology to make museums exciting, relevant and relatable to a wider audience, from kids to young adults and people from diverse cultures and backgrounds. Technological experiences are an important aspect of realising our core mission of democratising art for everyone.

In the last year, we have worked on several different experiences, which are now accessible to visitors at the museum.

- **Lighting the Digital Lamp at the Entrance:**

An innovative and inclusive welcome to the museum that invites everyone visiting MAP, to be part of the auspicious lighting of the lamp.

- **Interactive Screens:**

The five large, floor-to-ceiling interactive screens outside the Infosys Foundation Gallery allow visitors to easily explore and access the entire digitised collection of the museum.

- **Sasken Multimedia Gallery:**

An interactive gallery where you can choose from a host of pre-programmed digital exhibitions that you can browse at the click of a button.



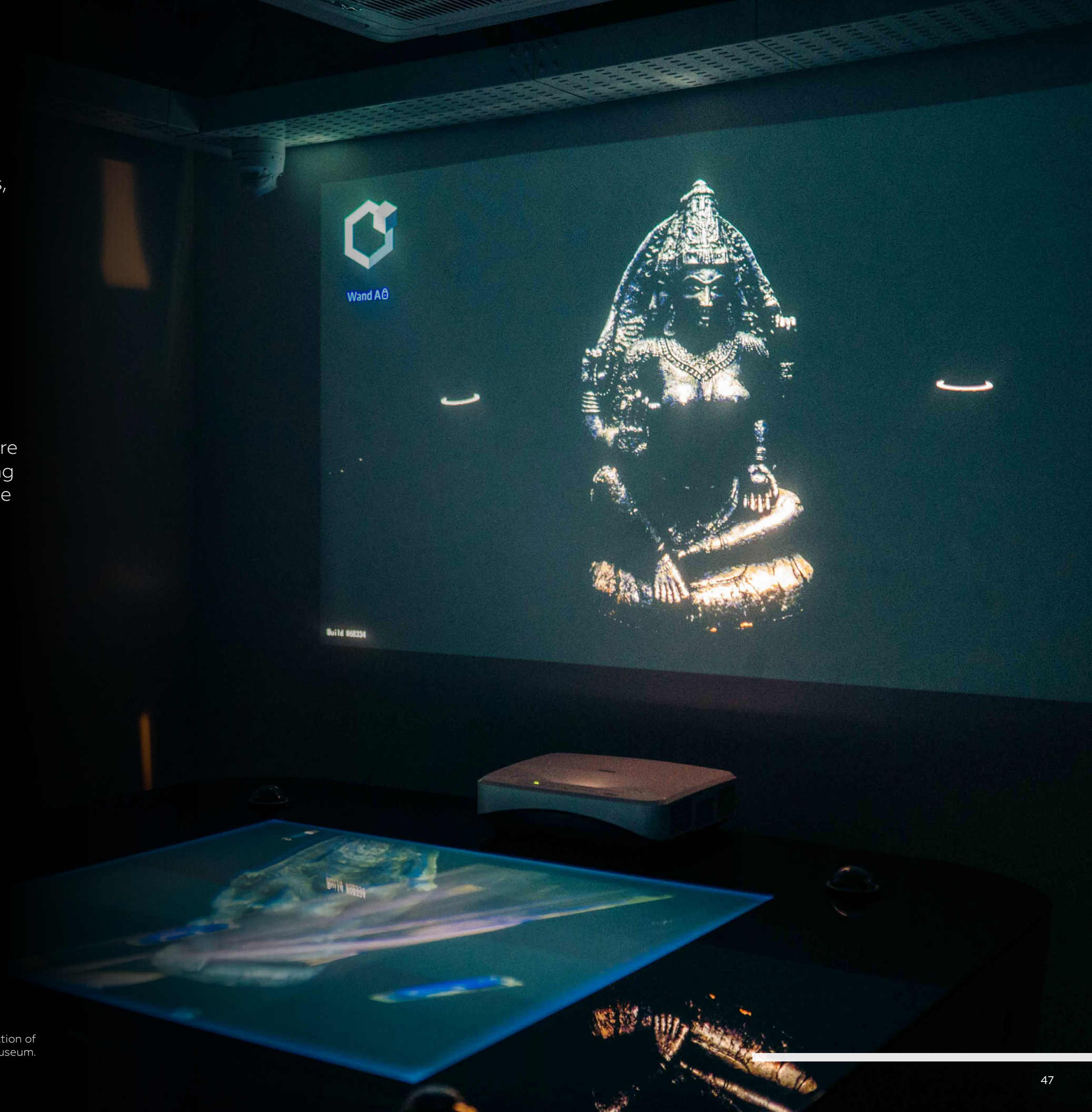
The digital lamp lighting screen at the reception of the museum.

- **Holographic Experiences**

We have a number of innovative holographic experiences, developed by MAP Labs, on view at the lower ground floor of the museum. From 3D and VR representations of artworks in the collection, to the late artist MF Husain's AI-powered persona with whom visitors can converse, these experiences really highlight our mission of making the museum an exciting space to spend your day at for audiences of all ages.

- **AR Filters**

In partnership with META, we developed AR Instagram filters based on a few artworks from the collection that are currently on display at the museum as part of the opening exhibitions. The filters have been a huge success and have enabled visitors to interact with our artworks in exciting ways, educating them about different artists or art forms through games, quizzes, colouring activities and more.



A view of one of our holographic experiences, a 3D and VR powered representation of artworks, in the Digital Experience centre at the museum.

Partnerships & Collaborations:

1. Mindscapes

In 2021, MAP was announced as one of the four chosen institutions across the world for *Mindscapes*, an international cultural programme related to mental health developed by Wellcome Trust. The programme aims to transform how we understand, address and talk about mental health by bringing together cultural policy and the research community. MAP — as the anchoring art institution for the Bengaluru chapter of *Mindscapes* — has been working closely on several artist-led projects, which seek to foster the mental health discourse in creative ways, including one with Indu Antony, the *Mindscapes* Artist-in-Residence for Bengaluru.

Through the past year, MAP has focused on the educational programming for *Mindscapes*, that blended art, play and learning to foster reflective inward and outward thinking. There were several engagements organised for the children and teenagers of Lingarajapuram at Namma Katte, including an art summer camp and a workshop by Rency Philip.

Detail of *Nanna Langa (My skirt)*, Indu Antony in collaboration with women from Lingarajapuram, 2021-2023
Kaudi (quilting) with embroidery on sarees and blouse material, sound

Mindscapes' artist in residence at large, Christine Wong Yap, held workshops where individuals could share and learn from one another's personal and unique experiences of belonging.

Maitri Gopalakrishna, a drama therapist, conceptualised the *Conversations in Drama* project which leveraged the talent pool of drama and mental health practitioners across the city of Bengaluru to create community interventions with groups that do not have easy access to mainstream mental health care. The suite of different interventions targeted a diverse group which includes neurodiverse children, elderly citizens and members from the LGBT+ community.

We also released *Art For Thought*, exercises centred around self reflection and self awareness, developed in collaboration with UnBox Cultural Futures Society. The programme will culminate with the launch of an exhibition at MAP – *Mindscapes: In the company of others*.



Art For Thought, exercises centred around self reflection and self awareness, developed in collaboration with UnBox Cultural Futures Society.

2. OSCH

We are grateful to have been a part of British Council's *Our Shared Cultural Heritage* (OSCH) initiative, a youth-led programme that explores the shared cultures and histories of the UK and South Asia, since 2021. OSCH explores new ways for heritage and cultural organisations to become better places for young people to explore identity, connect with others and have new opportunities.

As a way of engaging with younger audiences and introducing them to the museum culture, our OSCH team ideated and organised multiple programmes and events, both online and offline. This included a panel discussion on language in the city of Bengaluru, psychogeographic mapping engagements, a pub quiz, and much more. Among these was also *The Kitchen Studio*, a 10-day-long workshop that investigated the kitchen as a space of creative facilitation similar to an artist's studio. It was designed to help participants learn from artists and archivists; and create by engaging with various resources, exercises, and through dialogue. The workshop culminated in the release of a digital publication with the participants' contributions.



Scan this code to read the *Kitchen Studio* publication



The digital *Kitchen Studio* publication released in conjunction with the 10-day long workshop as part of an OSCH Collective event.

Also launched was the OSCH collective, a platform to bring together young people and opportunities to engage, learn and upskill in the arts and culture space, particularly in the city of Bengaluru. With over 100 members on its Whatsapp group, the collective also forms the base for more youth outreach from MAP's end. Two series of events have been specially curated for the Collective: *Museum Practices*, where a team member speaks to participants about how their department works; and *Readers' Bloc*, in which a group of readers take part in reading, listening and sharing exercises around texts.

MAP is also partnering with Glasgow Life Museums — along with local creative partners — on an international project to respond to the interests cited by young people engaged in OSCH, strengthen synergies between the project partners, and explore the nature of shared histories, memories and identities between India and the UK. The project supports young people in Bengaluru and Glasgow to develop skills around image making and storytelling, leading to thematic bodies of photographic work exploring South Asian cultural heritage as part of an international dialogue and exchange.



An OSCH Collective event attendee, participating in a DIY activity as part of the event.
Image credit: Ishwari Arambam

3. Museums Without Borders

Museums Without Borders is our initiative towards collaborating with global museums which we launched during the pandemic. In the past year, we released seven new episodes in the series, which featured collaborations with the Kasturbhai Lalbhai Museum, Asian Art Museum of San Francisco, Victoria Memorial Hall, Philadelphia Museum of Art, CSMVS, Mumbai, Rijksmuseum and the Cotsen Textile Traces Study Collection at the George Washington University Museum and Textile Museum.

This series has been made possible with the support of FedEx.



Scan this code to watch all episodes of *Museums Without Borders*

Detail of *Woman in the Blue Room*,
KG Subramanyan, 1981, India,
Painted glass, H. 58 cm, W. 42 cm,
MAC.00695



4. MAP at Kochi Biennale 2022-23

MAP presented the work of Scottish contemporary artist Jim Lambie at the fifth edition of Kochi Biennale which opened in December 2022. MAP's project space at the Dutch Warehouse comprised a floor installation by Lambie. *Zobop* is made of concentric lines of polychromatic vinyl that reinterpreted the architectural layout of the 18th-century Dutch warehouse, a former storage space for spices in Kochi. *Zobop* is an ongoing series dating back to 1999 when the Scottish artist exhibited his artworks at the Transmission Gallery in Glasgow. The title *Zobop* was coined by Lambie, referencing a style of jazz called *Bebop* or *Rebop*, as it was known briefly in the 1940s. Although it's been 22 years since *Zobop* was created first, in every installation of *Zobop*, Lambie gives it new life.

The installation is supported by the Mazumdar-Shaw Philanthropy.

The installation *Zobop* by Jim Lambie at the MAP Project Space, Kochi Biennale 2022-23, Image credit: Arun Chandrabose

MAP Loans

We believe in making our collection widely available to audiences around the world and our active loan programme allows us to do so. In the past year, the following artworks were loaned to institutions across the world:

- A work by K. Ramanujam was loaned to Kiran Nadar Museum of Art (KNMA), New Delhi for the exhibition, *K Ramanujam: Into the Moonlight Parade* curated by Roobina Karode, held from 7th March to 15th August, 2022.
- Mrinalini Mukherjee's work *Pakshi* was loaned to Fondazione La Biennale di Venezia for the 59th International La Biennale exhibition titled *The Milk of Dreams/Il latte dei sogni* held at Arsenale, Giardini from 1st March to 21st December, 2022.
- Andrea Anastasio's works were loaned for the exhibition *Binary Codex* held at the Consulate General of Italy in Bengaluru, from 8th September 2022 to 10th October, 2022, and at CSMVS from 24th March until 7th May, 2023.
- A photograph by Jyoti Bhatt was loaned to the gallery Chemould Prescott Road for *Exhibition on Contemporary Parsi Photography*, held from 8th September to 15th October, 2022.
- A photograph by Henri Cartier-Bresson was loaned to John Hansard Gallery, London, for the exhibition *The Tangled Hierarchy* curated by Jitish Kallat, held from 2nd June to 10th September, 2022.

Detail of *Punjab. Kurukshetra. A Refugee Camp*, Henri Cartier-Bresson, 1947, Silver gelatin print, H: 18 cm, W: 24 cm, PHY.01764

- The photograph was then also loaned for the same exhibition, *The Tangled Hierarchy*, curated by Jitish Kallat for KNMA's exhibit at the Kochi- Muziris Biennale 2022, from 20th November, 2022 to 10th May, 2023.
- Popular Advertisement prints were loaned for *Desi Pop: Art From South Asia* held at Al Mureijah Art Spaces, Sharjah Art Foundation, from 1st September to 15th December, 2022, as well as from 20th December, 2022 to 30th May, 2023 for KNMA's exhibition.
- Jain deity body covers were loaned for the exhibition *Pathfinder: The Jain way of Life* held at the Museum Rietberg, Zurich via the National Museum, Delhi from 10th November, 2022 to 10th May, 2023.
- Bollywood film posters from the collection have been shared with the Asian Art Museum, San Francisco for their exhibition, *Beyond Bollywood: 2000 Years of Dance in the Arts of South Asia, Southeast Asia, and the Himalayan Region*, from 31st March till 10th July, 2023.

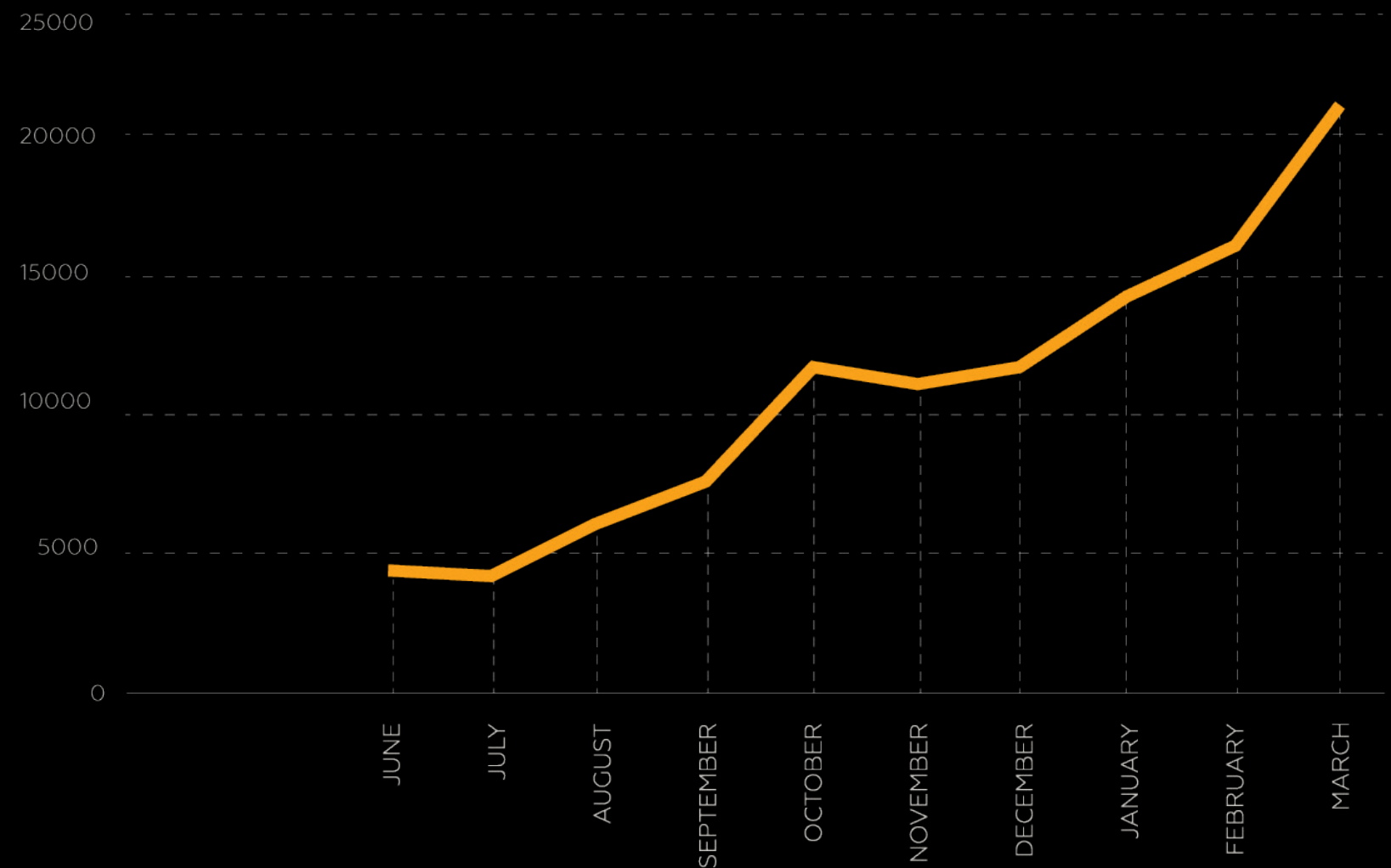


Detail of Advertisement for Sunlight Soap, 1930s, India, Oleograph, H. 59 cm, W. 39.5 cm, POP.00817

MAP Academy

The MAP Academy is a free online educational platform focused on increasing the visibility of South Asian art histories by writing and publishing critically-researched, reliable and jargon-free materials – including an Encyclopedia of Art, Online Courses, Stories and more. Since its launch in 2022, MAP Academy’s audience has grown successfully and it has also expanded its team, offerings and scope of work to help make art histories more accessible, based on the idea that doing so can have a positive social impact.

Through quantitative as well as qualitative indicators of impact, the past year has confirmed the potential and need for knowledge that is inclusive of diverse perspectives, jargon-free and easy access. The MAP Academy has an extensive plan to realise its larger mission, and will continue to develop its ongoing work, as well as roll out new projects that are always conscious of the issues in the field of art history and education. We are grateful to Rural India Support Trust (RIST) and the Infosys Foundation for supporting the Encyclopedia and the Online Courses.



The graph depicts the steady increase in viewership on MAP Academy’s website from June 2022 to March 2023.

With 4357 users per month in June 2022 (after the initial push in visibility through the press), The MAP Academy’s website reached around 21,191 users in Mar 2023. This is an increase of over 524.9% in users since June 2022. Their website has had over 123,837 active users, with an average of 1400 users daily and around 19,250 users monthly. Their Encyclopedia of Art has been visited 375,000 times with an average engagement time of 2.07 minutes, which is twice the industry standards.

Online Courses

Over 2,400 learners signed up for the MAP Academy's inaugural short course, *Textiles from the Indian Subcontinent*, this year. A new programme, 'MAP Academy Live' also provided course learners live interactions through expert-led lectures, community meet-ups and special workshops. The positive response to the Course and related programming has affirmed the high demand for similar learning resources, and the team has simultaneously been writing a short course on Modern and Contemporary Indian Art – scheduled to launch in June 2023 – as well as more in-depth courses on Textiles, Craft and Photography.

Encyclopedia of Art

This year, the Encyclopedia has published over 400 new Articles and 1000 new Glossary Terms, focussing largely on subjects including Pre-Modern Art and Architecture, Modern and Contemporary Art, and Living Traditions. Accessed over 3,75,000 times, the Encyclopedia will soon also feature thematic learning packs that will provide various audiences a wide range of entry points into its expansive materials.

The MAP Academy team has also been conducting research for a Timeline of Art History – scheduled to launch in 2023 – which will contextualise Encyclopedia articles, and encourage audiences to build connections between historical moments and artistic developments of the region.

Partnerships and Collaborations

To make South Asian art histories more widely available so that they can have the potential to reach millions of readers, the MAP Academy partnered with various newspapers and publications in India and globally — including The Print, Deccan Herald, Dainik Jagran, Smarthistory, Asia Research News and Garland Magazine — to regularly syndicate its articles and editorial work.

Continuing its partnership with TCSiON, a unit of Tata Consultancy Services focused on educational institutions and boards, the team contributed engagement materials on Visual Literacy for IntelliGem, an annual nationwide school contest focused on 21st-century skills. Additionally, as a knowledge partner for INTERWOVEN — an AI-based platform built in collaboration with Microsoft — the MAP Academy built, commissioned and edited 13 curated journeys.



Scan this code to know more about MAP Academy

Varaha, Boar Incarnation of Vishnu, Central India, c. 8th-9th century, Sandstone, 82 x 68.5 x 33.5 cm, Image credit: Cleveland Museum of Art

Inclusion & Accessibility

Inclusion is a focal point of our mission as a museum. We want everyone to have access to the arts because we believe that art has the power to change lives. We gratefully acknowledge the support of our Accessibility Partner, Mphasis F1 Foundation.

Along our inclusion journey we onboarded expert consultants who have guided us and from whom we have learnt a great deal.

The Diversity and Equal Opportunities Centre (DEOC) have been working with our architects since the initial design stage to ensure the building is welcoming to all.

Barrier Break has helped us make our digital platforms more inclusive.

Solidarity Foundation advised our team on how to diversify our team and have more inclusive HR practices.

Our internship programme for people with disabilities is in its third round and has so far proved to be a successful entry point to the sector.

The Rereeti Foundation has conducted two research studies for us, one about the expectations and perceived obstacles of the general public when thinking of going to a museum and also to understand what art means to them; and a second one, just about to be launched, on needs and preferences of people with disabilities in relation to cultural spaces. The learnings of the latter report are being summarised and will soon be shared with the broader sector.



Tactile responses by artist Gurjeet Singh to artworks in MAP's collection as part of our opening exhibition, *VISIBLE/INVISIBLE: Representation of Women in Art through the MAP Collection*.
Image credit: Orange & Teal

We trained with VocalEyes, a UK based organisation that specialises in accessible artwork descriptions to create inclusive audio guides. Saksham, a Delhi based organisation, conducted the recording of the audio guides for two of the opening exhibitions, *VISIBLE/INVISIBLE* and *Time & Time Again*. We wish to extend our special thanks to artist Kavita Seth for graciously lending her voice to the recording.

For *VISIBLE/INVISIBLE* we commissioned two artists to produce six tactile responses to some artworks in the exhibition. Gurjeet Singh and Akshata Mokashi created works that are available for all to experience through touch. We also commissioned a video installation for the exhibition. Payana, a non-governmental organisation working for the empowerment of the sexuality minority community in Karnataka, in collaboration with Maraa, a media and arts collective, Falana Films and musician Joe Panicker created *Kanasu Kannadi*, or Dream Mirror, for which they together worked with transgender people over the age of 50 to think through ideas of beauty, ageing and dreaming.

We continue to partner with Signable to feature ISL interpretation and subtitles for events and videos. We also introduced Kibo software for the benefit of visually impaired colleagues to read scanned documents and PDFs that are not accessible with the screen reading software.

MAP participated in the Purple Festival, held in Goa from January 6-8, 2023. Our Inclusion Manager, Shailesh Kulal represented MAP at the festival, interacting with participants and building networks with organisations that work for people with disabilities.

A tactile response to an artwork in MAP's exhibition, *VISIBLE/INVISIBLE: Representation of Women in Art Through the MAP Collection*, by Akshata Mokashi.

೫ 657



This tactile response to
Portrait of a Courtesan
(The Beauties of Lucknow Album)
was made by Akshata Mokashi

ಗಣಿಕಾ ಸ್ತ್ರೀಯ ಭಾವಚಿತ್ರ
(ದಿ ಬ್ಯೂಟೀಸ್ ಆಫ್ ಲಕ್ನೊ ಆಲ್ಬಂ)
ಕೆ ಈ ಸ್ಪರ್ಶ ಪ್ರತಿಕ್ರಿಯೆಯನ್ನು (ಟ್ಯಾಕ್ಟೈಲ್ ರೆಸ್ಪಾನ್ಸ್) ಅಕ್ಷತಾ ಮೊಕಾಶಿ ರಚಿಸಿದ್ದಾರೆ.

MAP on Bloomberg Connects

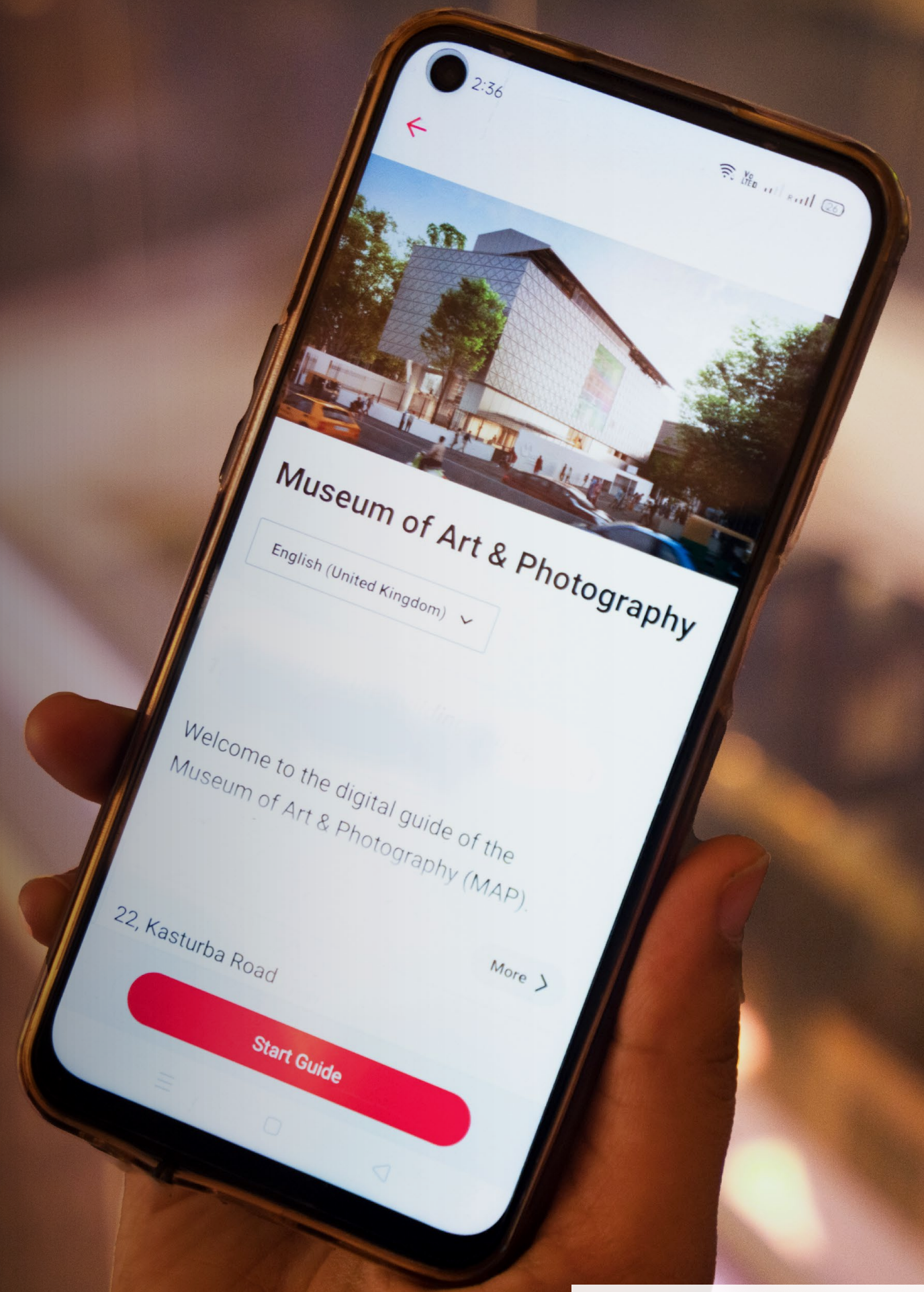
We are delighted to announce our partnership with Bloomberg Philanthropies who invited us to join their Bloomberg Connects app as the first art organisation from Asia. The Bloomberg Connects app is a free portal into arts and culture, and provides access to some of the leading museums in the world through detailed and inclusive digital guides.

On the app audiences around the world can access audio guides and other helpful insights for exhibitions — past and ongoing. Accessibility features such as Indian Sign Language interpretations, audio tours for exhibitions, subtitles and audio descriptions of videos are also available in the guide that make it a handy museum companion as well as an off-suite guide to the MAP collection. Furthermore, all of MAP's content, from exhibitions to collections, is available in 25 languages, including three Indian languages: Kannada, Hindi, and Bengali. The Bloomberg guide has alternative text and captions for compatibility with screen readers.



Scan this code to access our digital guide on the Bloomberg Connects app

MAP's digital guide on the Bloomberg Connects app.
Image credit: Monica Kulkarni



Conservation

The team has restored 350 objects in the past year.

The weekly virtual sessions with Tata Trusts, where discussions are held on current practices regarding conservation, continued through the past year. The team had an in-house training with Sreekumar Menon on Multi Spectral imaging (MIS) and Photogrammetry in conservation. They also participated in the training programme on wood identification and preservation held at the Institute of Wood Science and Technology, Bengaluru.

The team has successfully completed four field surveys in the past year including Hasta Shilpa Heritage Village Museum - Textile, Manipal; Wipro, Bengaluru; PSG College, Coimbatore; and Mr RN Nagaraja Studio, Chennai.

For the opening, the team made sure the artworks were conserved and ready for the previews as well as helped with all support related to the handling of the objects. The conservation centre was a highlight of the various walkthroughs curated for visitors, in which the team offered insights into the basic preventive care required to safeguard an artwork.



A visitor exploring the work of our conservation team during our public opening in February 2023.
Image credit: Orange & Teal

Social Media & Communications

This past year, we have witnessed a surge in social media followers and engagement. We are immensely grateful for the overwhelming support we received during our public launch and continue to receive as our digital presence grows. The anticipation leading up to our debut was met with impressive numbers of visitors, and the excitement has only grown since then. We reached over four million accounts and increased our followers by 3000 new accounts across our platforms.

Our followers have played a crucial role in our success, and we are thrilled to have gained the attention of notable celebrities, influencers as well as artists and industry leaders, whose support has helped us expand our reach and attract a diverse audience.

To cater to our growing community, we have diversified our social media content. We understand the importance of providing engaging and interactive experiences, especially to a community of young art enthusiasts, which is why we have incorporated features like reels and other captivating content. These efforts aim to offer an immersive digital experience that allows individuals to connect with MAP's digital and physical offerings.

Instagram
Total Followers

33K

+58% ↑

Accounts Reached

11.22M

+101.5% ↑

Facebook
Page Likes

4.1K

+20.5% ↑

Twitter
Followers

1420

+103.4% ↑

LinkedIn
Followers

5590

+99% ↑

Youtube
Subscribers

2.4K

+34% ↑

In addition, we are proud to announce our partnership with META, through which we have introduced AR filters on our Instagram profile. This collaboration has taken art appreciation to new heights by enhancing the viewer experience and pushing the boundaries of virtual engagement.

For our opening in February, we curated several online and offline campaigns, from collaborating with well-known cultural professionals and featuring their favourite artworks from MAP's collection on our social media to advertising at the MG Road metro station. Through this media blitz we hoped to reach out to audiences of all ages and from different walks of life.



Scan this code to view our AR Instagram filters, developed with META.

A view of our Instagram AR filters, developed in collaboration with META. Image credit: Mahesh

MAP in the Press

“As a beacon of art and culture in the Indian subcontinent, MAP promises to put forgotten art and artists back on the map, and blaze a new trail for Indian creativity across the world.”

Wallpaper, February, 2023

Please click on the titles below to read the articles:

Architectural Digest

[*This new museum in Bengaluru offers a refreshing approach to viewing art*](#)
by Kunal Bhatia, March 2023

ArtNet

[*Bangalore’s Newest Museum, Home to a 60,000-Object Collection of South Asian Visual Culture, Will Open in December*](#)
by Vittoria Benzine, July 2022

CNN

[*WoW list: These feats of architecture have been names best of the year*](#)
by Jacqui Palumbo, February 2023

Economic Times

[*IT City Goes to the Museum*](#)
by Indulekha Arvind, January 2023

The Economist

[*India’s Newest Museum Strives to Challenge Old Hierarchies*](#)
by Culture Desk, March 2023



The MAP building by night. Image credit: Orange & Teal

Financial Express	<u>We hope to change the way people experience museums</u> by Vaishali Dhar, February 2023
Financial Times	<u>MAP Opens in Bangalore</u> by Rahul Jacob, February 2023
GQ	<u>The Museum of Art & Photography offers a digital-friendly, interactive experience</u> by Sanjana Ray, February 2023
The Hindu	<u>Bengaluru's MAP, Microsoft launch AI-powered for textile history</u> by Gowri S, June 2022
Stir World	<u>Abhishek Poddar and Arik Levy Discuss the Sculptural Commissions at MAP</u> by Rahul Kumar, January 2023
The Times of India	<u>A chronology of Indian art in its digi avatar at this Bengaluru museum</u> by Fatima Ashraf, February 2023

Also featured in

Air Mail
 Apollo Magazine
 Architect and Interiors India
 Art Basel
 Art Monthly
 The Art Newspaper
 ArtTribune
 Asia Nikkei
 Bangalore Mirror
 BBC
 Bloolooop
 Broadway world
 Business Standard
 Business Today
 City Today
 CNT

CN Traveller
 The Daily Guardian
 Deccan Herald
 Design Pataki
 Dezeen
 Elle
 Fad Magazine
 Firstpost
 Grazia
 The Guardian
 Hello!
 Hi India
 The Hindu Business Line
 Hindustan Times
 Homegrown
 Indian Express

India New England News
 InShorts
 JassonNews (YT)
 Lifestyle Asia
 Live Mint
 Mans World
 Mid Day
 Mint Lounge
 Moneycontrol
 National UAE
 New Indian Express
 Newsroom Odisha
 Ocula Magazine
 Open
 Planet Attractions
 Prajavani

Pro Kerala
 The Shillong Times
 Silicon City News
 Sotheby's Magazine
 South China Morning Post
 Telegraph
 Times Now
 Travel and Leisure
 Traveller (Australia)
 Tribune
 Vistara News
 Vogue
 Wallpaper
 Wanderlust
 World Architecture
 YourStory



Scan this code to view all our press coverage.

Our Supporters

We thank all the generous donors who have contributed to MAP this year. This has been a particularly busy, challenging and exciting year and everything we have achieved has been thanks to the generosity of our supporters.

A special thanks goes out to those who are part of the Founding Patrons and Founding Circle. They have placed their faith in the Museum before it became a reality. Both tiers of support closed with the end of the 2022-23 financial year and those who contributed will be acknowledged in perpetuity.

We are grateful for the guidance of the former members, Manasi Tata as part of the Board of Directors; Deepanjana Klein and Shanay Jhaveri of the US Board of Trustees and Naman Ahuja, Vinod Daniel and Venkat Eshwara of the International Advisory Panel for their contribution to MAP.

Our heartfelt thanks to Ms Nirupama Rao for her guidance and efforts as former Trustee of the Art and Photography Foundation.

As a gesture of gratitude and to celebrate the significant step forward we have collectively made in promoting art fundraising in the country, we created a LinkedIn series called *Why Support MAP*. This is a series of 15 video testimonies from some of our donors, members of our governance boards as well as some of our direct beneficiaries. They all bring different perspectives on why the arts need support and encourage others to do the same.



Detail of *Ardhnarishwar (Venice)*, Jyoti Bhatt, 1966, Silver gelatin print, H. 26.4 cm, W. 17.2 cm, PHY. 03394

Below is a special mention of all those who joined during the 2022-23 financial year. A comprehensive list of our founding donors can be found at the end of this report.

Founding Patrons

Harish & Bina Shah Foundation
Jindal Stainless
Quess Corp Ltd, our Security and Facilities Partner
Sohni and Dipak Tanna

Founding Circle

Ajit & Radhika Mohan
Alufit International Pvt. Ltd.
Dempo Group of Companies
Dr V. L Dutt & Dr V. L. Indira Dutt
JK Paper Limited
Jaideep & Rachel Khanna
Keshav & Shamini Murugesh
Kirloskar Electric Co. Ltd
Leena, Abha and Vivek Dandekar in memory of Rajani Dandekar
Namrata & Priyakant Amin
Panasonic
Prabha & Anita Sinha
Priya & Sethu Vaidyanathan
Redington India Limited
Subrata Mitra in memory of BM Mitra and S Guha
Sujeet Kumar
Sumir Chadha
Swati and Vikram Singhania
Varun Aditya Thapar

Other Contributors

A special thanks goes out to our opening sponsors, Wipro, Premji Invest and Sonata Software. We would also like to express our gratitude to Axis Bank for sponsoring countrywide advertisements for the museum's opening and to Prashanth Prakash for helping us with bus skins dedicated to MAP in the city of Bengaluru.

Name a Seat Campaign

We are very grateful indeed for the response we received for the *Name a Seat* campaign this year. We have a total of 38 donors who made a contribution through this campaign. So far a total of 65 seats have been engraved with the donors' names at the auditorium.

In-kind Support

We are grateful to the organisations and individuals who have extended their support to MAP in the form of goods and services. We would also like to extend our gratitude towards Michael Foley and 3M for their services and contribution to our museum building. A special thanks to FedEx for supporting MAP through a transportation grant and to MIPL Global for creating signage for the entire museum.



A front-page newspaper ad for MAP's opening, supported by Axis Bank.

Gifts of Art

We are grateful to the following donors who have contributed to the MAP collection:

Kenneth X and Joyce Robbins gifted MAP a collection of 1317 postcards dating to the early 20th-century.

The family of Jaithirth Rao gifted MAP 14 framed Mysore lithographs. We also received from them a painting and a print titled *the last effort of Tippoo Sultann in defence of the fortress of seringapatna*.

The gallery Chatterjee & Lal gifted a work by Arshi Irshad Ahmadzai, titled *February 12, Surkh o Siyaah dil or bolti Aankh*.

Tarik and Nayana Currimbhoy gifted *Cobra 1/1* by Tarik Currimbhoy which is currently on display as an installation at MAP.

Artist Arik Levy gifted MAP the design of *Crater Void*, a sculptural reception desk that is installed at MAP's entrance lobby.

Dr V. L. Dutt & Dr V. L. Indira Dutt gifted 11 paintings from the *Ramcharitmanas* series to MAP's collection.

Stephen and Helene Huyler gifted paintings of the Golden Temple and a publication, *Revealing the art of G. S. Sohan Singh*, to MAP's collection.

MAP received a contribution of 144 metal artefacts from the Simon Digby Memorial Charity.

In addition to their previous donation, the T S Satyan Family Trust contributed 35mm negatives (colour and B&W), 35 mm transparencies, 120 mm transparencies, and CDs to MAP's archive of TS Satyan.

More than 3400 books of scholarly and cultural value, from the library of Clark Worswick, New York have been donated to MAP. The museum has been entrusted to preserve and conserve these books as part of its library in the museum, to remain available and accessible for scholars.

One collage work of an MF Husain book, made by artist Marco Santini, has been loaned permanently to MAP.

We are also grateful to all those who donated to MAP anonymously as well as to the following for their contribution to MAP's collection:

Ila and David Good

Sanjay Wadhwa

Perin Gobhai and Satya Achayya

Hemant Sharma

Galerie Isa

Neerja Poddar

Founding Patrons

Axis Bank Ltd
Citi
H.T. Media Limited
H.T. Parekh Foundation (HDFC Ltd.)
Harish & Bina Shah Foundation
Infosys Foundation
Jindal Stainless
Kiran Mazumdar-Shaw
Manipal Foundation
Mphasis F1 Foundation
Puneet & Avantika Dalmia
Quess Corp Ltd
Rural India Supporting Trust
Sanjay & Suniti Subhedar
Sasken Technologies
Sohni & Dipak Tanna
Sunil Munjal
Tata Trusts
Torrent Group via UNM Foundation
Wipro Foundation

Founding Circle

Ajit & Radhika Mohan
Alufit International Pvt Ltd
Anmol S & Surjit K Mahal
Anthem BioSciences Pvt Ltd
Aprameya Radhakrishna
Arjun & Anu Aggarwal
Arjun Kalyanpur & Sunita Maheshwari
Asheem Chandna

Ashok & Pooja Reddy
Bank of America
Barbara Levy Kipper
Centum Electronics Ltd
Dempo Group of Companies
Dr V L Dutt & Dr V L Indira Dutt
FedEx
Ford Foundation
Gaurav & Priyanjili Goel
Geeta Premnath Khandelwal
Harsh Neotia
In Memory of BM Mitra & S Guha
In Memory of Kavita & Satish Sanghi
In Memory of KP Poddar
In Memory of Rajani Dandekar
JK Paper Limited
Jayshree & US Bhartia
Karen Knorr
Keshav & Shamini Murugesh
Kirloskar Electric Co Ltd
Kusum & Mohandas Pai
Mariam Ram
Mindtree
Nina Shyam Kothari
Panasonic
Prabha & Anita Sinha
Prashanth & Amitha Prakash
Premilla & Jagat Baid
Priya & Sethu Vaidyanathan
Namrata & Priyakant Amin

Rahul & Lavina Baldota
Rachel & Jaideep Khanna
Redington India Limited
Roopa & G V Ravishankar
Samit Ghosh
Sandhya & Ananth Narayanan
Sangeeta & Mahendran Balachandran
Saranya Gogineni
Sarvat & Atul Aggarwal
Senapathy Gopalakrishnan
Som & Vidhu Mittal
Sonata Software
State Street Foundation
Susan Whitehead
Sujeet Kumar
Sumir Chadha
Swati & Vikram Singhanian
Tariq Ansari
Vani Kola
Varun Aditya Thapar
VT & Sree Bharadwaj
Yogen Dalal

In-Kind

Accenture
Djena Sunavala
Euclidean Holographics
Featherlite Office Furniture
Microsoft
OpEzee

Ravi Machani
Somany Ceramics

Collections

Abha Dalmia
Adrian Wilson
Anjali Mahindra
Anju Poddar
Anmol S & Surjit K Mahal
Aparajita Alok Jain
Barbara Levy Kipper
Deepak Puri
Gautam Hemmady
Harsha & Srilatha Reddy
Jyoti Bhatt
Karen Knorr
Kenneth Robbins
Michael Abbott
Richa & Jamshed Chinoy
Roopa & G V Ravishankar
Suresh Punjabi/Studio Suhag
The Family of TS Satyan
The Family of Jaithirth Rao
The JP Singhal Collection
The Travellers Collection
Uma Rao
Umah Agarwal
Usha Rajgarhia
Waswo X Waswo

Governance

The Art & Photography Foundation

The Art & Photography Foundation was established as a Public Charitable Trust in Bangalore in 2011 with registration under section 12AA. It is the legal entity of which MAP is a project. MAP's budget and donations are also managed by the Foundation. In 2016, the Trust was awarded registration under Foreign Contribution (Regulation) Act (2010), under Section 11(1) by the Government of India, Ministry of Home Affairs. The Trustees of the Art & Photography Foundation govern the Foundation and hold the assets, including the land, building, collections and an endowment fund of the Museum of Art & Photography in its trust. Similarly, donations of art to the Museum are entrusted to the Foundation and held under the care of its trustees.

The Foundation is supported by its patrons, sponsors, grant-giving organisations and The Museum of Art & Photography Foundation, Inc., an independent affiliate of the Foundation in the United States.

The Founding Grant and a Leadership Gift was donated by the Poddar Family to the Foundation. Its accounts are managed by a chartered accountant and audited by Deloitte. The Trust Deed of the Foundation is available on request.

The Museum of Art & Photography

MAP is a unit and major project of the Art & Photography Foundation. The land for the Museum was purchased through a donation by the Poddar Family, and the building was funded by a select group of committed philanthropists and private patrons. Its programming is being funded through private patrons and corporate sponsorship.

MAP is governed by its Board of Directors and advised by its International Advisory Committee. MAP's Board of Directors elects the MAP Executive Committee members, to whom they delegate the management of the museum. While many of the Museum's programmes will be free to the public, any revenues collected through retail or ticketing for entrance fees, special exhibitions, and certain events will be reinvested to underwrite the Museum's activities.

The Museum of Art & Photography Foundation, Inc. (USA)

The Museum of Art & Photography Foundation, Inc. was established as a charitable corporation under chapter 180 of the General Laws of the Commonwealth of Massachusetts. It is registered under Section 501(c)(3) by the United States Internal Revenue Code and is exempt to the greatest extent permissible by law from federal income tax. It is governed by its Trustees as outlined and in accordance with its Articles of Association and Bylaws. The Museum of Art & Photography Foundation, Inc. supports MAP in India, and other charitable projects, through the Art & Photography Foundation in Bangalore.

Trustees, Board & Core Personnel

Trustees of the Art & Photography Foundation

Abhishek Poddar
Arundhati Nag
Radhika Poddar

Board of Directors of the Museum of Art & Photography

Som Mittal (Chairman)
Kamini Sawhney (Director)
Abhishek Poddar
Ajit Mohan
G V Ravishankar
Ingrid Srinath
Kiran Mazumdar-Shaw
Nathaniel Gaskell
Pramit Jhaveri

Trustees of the Museum of Art & Photography Foundation, Inc. (USA)

Abhishek Poddar
András Szántó
Dr Gursharan Singh Sidhu
Dr Mukesh Aghi

Rajiv Chaudhri
Shweta Rawat
Susan Whitehead

MAP International Advisory Panel

Amin Jaffer
Amrita Jhaveri
Amy Herman
Arundhati Ghosh
Atul Satija
Ayesha Bulchandani
B N Goswamy
Esha Tiwary
Ireena Vittal
Jane Quinn
Jorrit Britschgi
Jyotindra Jain
M R Rangaswami
Nick Merriman
Prashanth Prakash
Rolf Fehlbaum

Saleem Asaria
Shanay Jhaveri
Thomas Campbell
Thomas Girst

MAP Executive Committee

Abhishek Poddar (Founder & Trustee)
SR Kalyanam (Chief Financial Officer)
Kamini Sawhney (Director)
Nathaniel Gaskell (Director, MAP Academy)

Accessibility Consultant

Diversity and Equal Opportunities Centre

Senior Team

Dr Arnika Ahldag, Head of Exhibitions
Carolina Artegiani, Head of Development & Inclusion
Madhura Wairkar, Head of Collections
Mayank Manish, Head of Technology
Dr Senek D'Souza, Head of HR
Shaina Jagtiani, Head of Communications & PR
Shilpa Vijayakrishnan, Head of Education & Outreach

MAP Team

Abraham John, Design Consultant
Aditya Katakol, Content Writer
Alice Manohari, Office Assistant
Ambrish, Gallery Attendant
Annie Fastina, Archivist, Collections
Anusha Shetty, Executive Assistant to the Director
Arshad Hakim, Programme Coordinator, Exhibitions
Bhagyalakshmi R, Sales Assistant
Brijesh Kumar Mishra, Art Handler
Cibal Prems, Merchandise Designer
Debangana Kundu, Video Content Creator
Dhruvika Bisht, Conservator & Restorer
Dipti Rao, Project Lead - MAP Opening, Art is Life 2022
Elizabeth Mathew, Programme Coordinator (*Mindscapes*), Exhibitions
Errol D` Souza, HR - Coordinator
Girish, Gallery Attendant
Haseeb Khan, Conservator & Restorer
Hassan, Front Desk and Admin Coordinator
Himani Bajaj, Assistant Photographer
Huruthik, Gallery Attendant
Ishwari Arambam, OSCH Collective Coordinator
Justin, Art Handler
Khushi Bansal, Assistant Archivist, Collections
Kiran Kumar M, Gallery Attendant
Kinjal Babaria, Education Associate

Krittika Kumari, Digital Editor
Kubendiram K, Carpenter
Kusuma S, Merchandise Designer
Lovina Paul, Administration Officer
Mahesh, Graphic Designer
Mehreen Yousaf, OSCH Collective Coordinator
Mintukumar Deka, Gallery Attendant
Monica Kulkarni, Photographer, Collections
Mounika Nallani, Development Coordinator
N Latha, Sales Consultant
Nagendrababu, Electrician
Nayanamrutha TS, Intern
Nayantara Bharteeya, Social Media Manager
Paromita Dasgupta, Conservator-Restorer
Prachi Gupta, Senior Archivist, Collections (Photography)
Priya Latha, Registrar, Collections
Priya Lewis, Archivist, Collections (Photography)
Rahul Mahesh, Content Writer
Rajeev Kumar Choudhary, Team Manager, Conservation
Rajesh, Library Assistant
Raju K P, Merchandise Sales Coordinator
Rhea Sokhanda, Intern
Rucha Gajanan Vibhute, Senior Archivist, Collections
Saikat Das, Photographer, Collections
Samson, Gallery Attendant
Sandhya A, Education Officer
Santhosh, Gallery Attendant
Santosh Kumar C, Gallery Attendant
Shailesh Kulal, Inclusion Manager
Sharanappa Barangi, Conservator-Restorer
Shraddha Jadhav, Senior Development Officer
Shubhasree Purkayastha, Senior Officer - Education
Sumalatha, Sales Consultant
Surya HK, Events Manager

Susan Daniel, Librarian
Vaishnavi Kambadur, Assistant Curator, Exhibitions
Vineet Kajrolkar, Senior Coordinator, Exhibitions
Vishnu, Facility Operations Manager

Technology

Al Shaikh Ahmed, Visitor Experience Assistant
Amruth Gideon Bal, Visitor Experience Assistant
Ashwath Patil, Programme Head - IT
Amit Das, Software Engineer
Daniel PAUL R, Intern (3D Artefact Photographer & Videographer)
Mohammed Alim Udhin, Technical Support
Mohammed Imran, Software Engineer
Murali, IT Consultant
Nishanth, Visitor Experience Coordinator
Raghav Kumar, Technology Consultant
Rohin D'Souza, Trainee
S Sharanpaul, Visitor Experience Assistant
Satyabrata Maly, Technical Assistance
Subin Gosh, Technical Support
Suhas B. S., 3D Artefact Photographer & Videographer

MAP Academy

Aditya Pandya, Research Editor
Amitha Murugesh, Research and Media Resource Manager
Amorette Grace Lyngwa, Editorial and Community Manager
Anahita Ganjoo, Research Editor
Aswathy Gopinath, Research Editor
Chandrica Barua, Research Editor
Diya Shah, Research Associate
Gaurika Kumar, Research Associate
Gayatri Chitale, Research Associate
Khushmi Mehta, Research Editor
Krishna P Unny, Research and Production Associate

Mandara Vishwanath, Senior Manager, Timeline of Art History & GIS
Milad Thaha Hussain, Video Producer and Designer
Mustafa Khanbhai, Head of Research, Encyclopedia of Art and Timeline of Art History
Niyati Dave, Research Editor
Pooja Savansukha, Managing Director
Pramati Anand, Video Producer
Rachna Shetty, Research Associate
Sara Krishnan, Senior Project Manager, Online Courses
Sarthak Sharma, Research Assistant
Shrey Maurya, Research Director
Shruti Singh, Graphic Designer
Shivani Gandhi, Head of Partnerships, Outreach and Community
Simran Agarwal, Research Associate
Tanya Singh, Research Editor

Staff Highlights

Kamini Sawhney has been elected as a member of the CIMAM Board 2022-25. CIMAM – International Committee for Museums and Collections of Modern Art – is an Affiliated Organisation of ICOM and is the only global network of modern and contemporary art museum experts in the field.

Rucha Vibhute from the Collections team has been selected for the British Museum's reputed International Training Programme, a skill-sharing programme for museum and heritage professionals from around the world, to be held in London in 2023. MAP's participation has been supported by the Simon Digby Memorial Charity.

Rajeev Kumar Choudhary from the Conservation team attended the Indian Conservation Fellowship Programme (IFCP), held at the Metropolitan Museum of Art (MET), New York from December 2022 to February 2023. The fellowship was a collaborative project among the Ministry of Culture, the Government of India, the MET, the Stichting Restaurie Atelier Limburg (SRAL), and the Mellon Foundation.

About MAP

The Museum of Art & Photography (MAP) is one of India's first major museums of South Asian visual culture. The museum is housed in a state-of-the-art, 44,000 square foot building, designed by the acclaimed Indian architectural practice Mathew & Ghosh, on a landmark site at the heart of Bengaluru's museum district. MAP's five-storey building on Kasturba Road includes multiple galleries where the collection is displayed, an auditorium, an art and research library, an education centre, a specialised research and conservation facility, as well as a café.

MAP's collection includes more than 60,000 works, covering the full range of South Asian visual culture, dating from the 10th-century to contemporary times: pre-modern art; modern and contemporary art; living traditions; textiles, craft and design; popular culture graphics and posters; and photography.

With a focus on accessibility for people with special needs, and technological tools to make the museum relevant and exciting, MAP ensures a holistic experience for visitors of all ages.

Having launched online in December 2020, at the height of the pandemic, as India's only digital-first museum, MAP has been bringing its collection to life through multiple pathways, from online exhibitions to a range of articles and essays, collaborations with museums around the world, engaging talks by leading industry figures, and educational resources for kids and adults.



The interiors of MAP, featuring the dichroic film on our glass windows.
Image credit: Iwan Bann



Museum of Art & Photography (MAP)
22 Kasturba Road, Shanthala Nagar
Bengaluru, Karnataka 560001

+91 80 69334100

Find out more

To browse our collection and check what's on at the museum, please visit our website map-india.org

Contact Us

If you'd like to get in touch with us, please write to hello@map-india.org.