

DIY GUIDE: Make A Packaging Box



Raja Ravi Varma was a renowned Indian artist known for his oil paintings that depicted Indian mythology and everyday life. His artwork has been a source of inspiration for many creative fields, including advertising and product packaging.

Ravi Varma's art has been used in various ad campaigns and product packaging, especially in the cosmetic and beauty industry. His paintings of Indian women have been used to promote products such as perfumes, soaps, and cosmetics. In addition to the cosmetic industry, Ravi Varma's paintings have also inspired the packaging of other products such as tea, spices, and sweets.

Overall, Ravi Varma's art continues to inspire and influence the creative industries, and his legacy lives on through the art that adorns the products we use in our everyday lives.

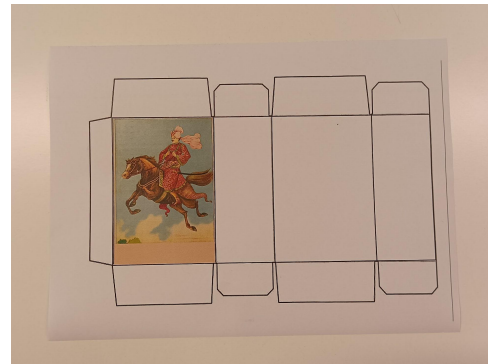
Using the template given below, you can make your own Ravi Varma style packaging box.

For this project, you will need:

- A sheet of craft paper (A4 size)
- Scissors
- Glue
- Pen/colour pen

Step 1

Print the template on a A4 size craft paper.



Step 2

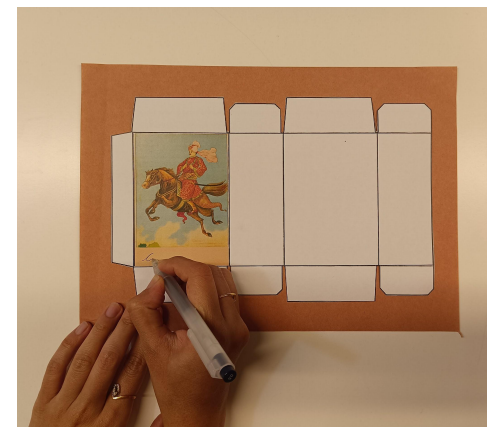
Very carefully and precisely cut the outline.



Step 3:

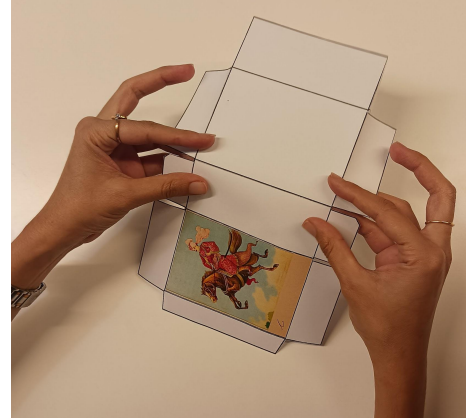
Observe the artwork printed on the template and think of what product you would like to advertise.

Write your product and brand name in the band at the bottom of the artwork.



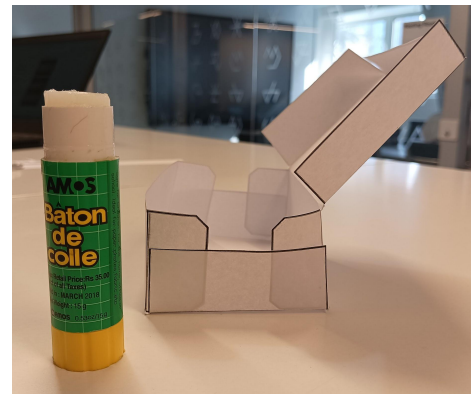
Step 4:

Fold along all the lines to turn the template into a box.



Step 5:

Glue the short flaps onto the long flap on the side as shown in the image to hold your box in place.



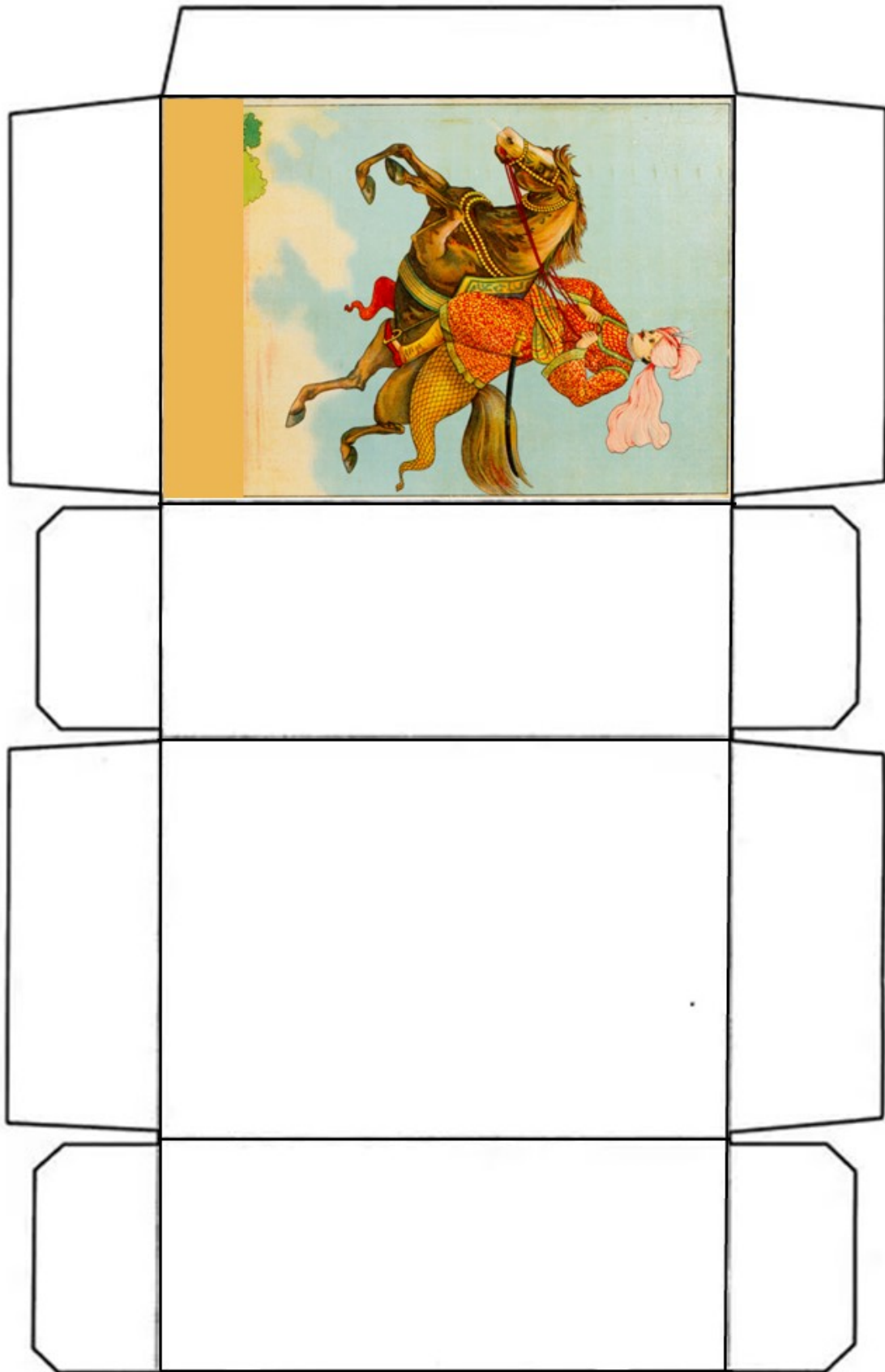
Step 6:

Close the top panel and voila your box is ready!

You can use it to store anything you like. Maybe even the product you were looking to advertise!



Don't forget to take photographs of your creations and DM it to us on Instagram @mapbangalore. You can also email them to us at education@map-india.org



Shani Mahatma 2, 1920s, Ravi Varma Press, Oleograph, POP.10800-70